

Financial Insights

Discount Band

Country

All

All

2013

2014

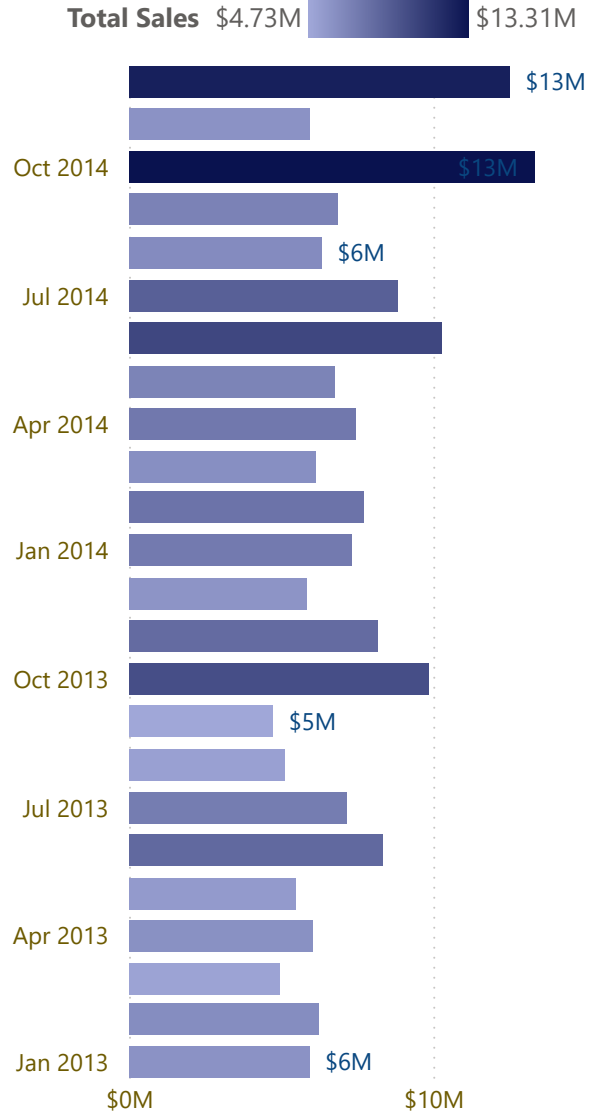
Qtr 1

Qtr 2

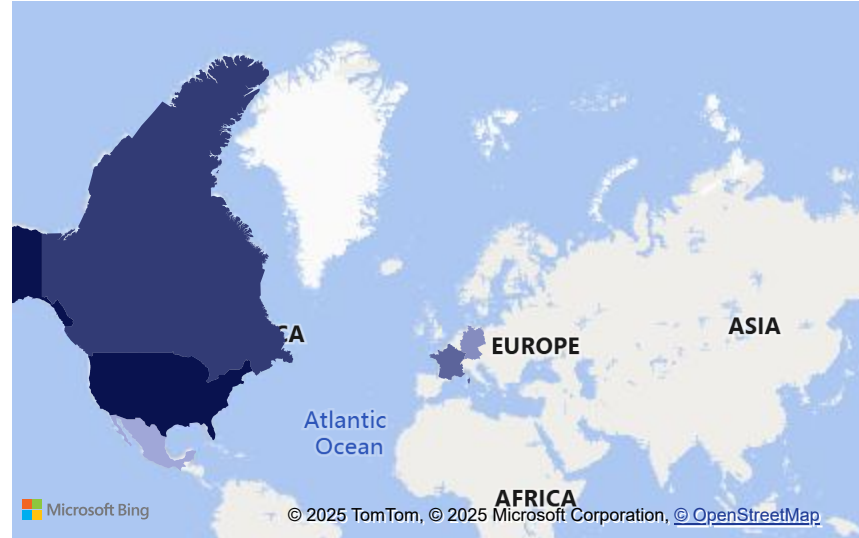
Qtr 3

Qtr 4

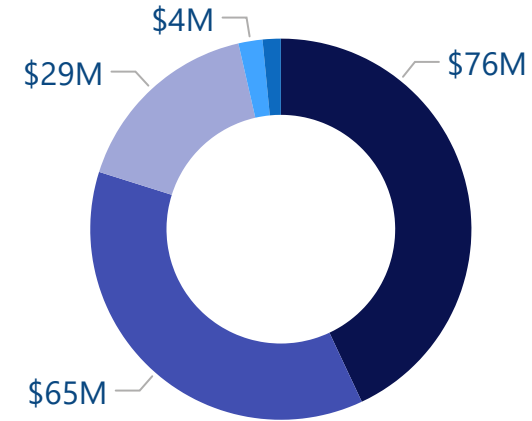
Total Sales by Date



Country



Total Sales by Segment



\$177M

Total Sales

\$164M

Net Sales

36%

Gross Profit %

21%

Net Profit %

\$13M

Total Discount

1015

Total Transactions

2M

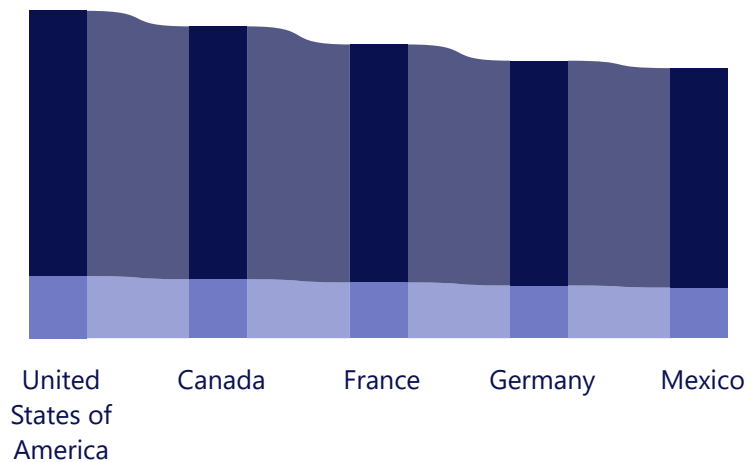
Unit Sold

175K

Average Order

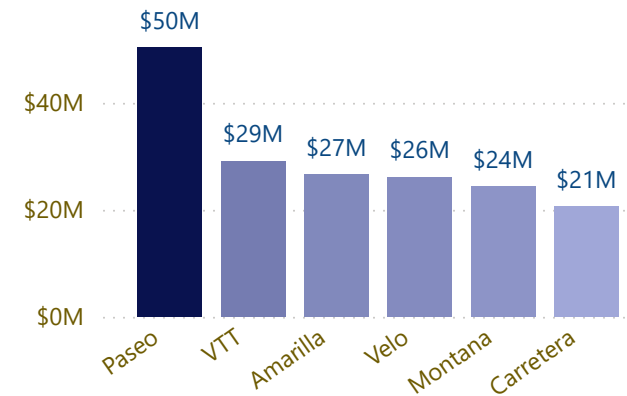
Operating Expenses and COGS

● Operating Expenses ● COGS



Total Sales by Product

Total Sales \$20.61M - \$50.33M



Channel Partners

\$177M

Total Sales

