

DEEP DIVE INTO REVENUE ANALYTICS

Qtr 1

Qtr 2

Qtr 3

Qtr 4

2017

2018

2019

2020

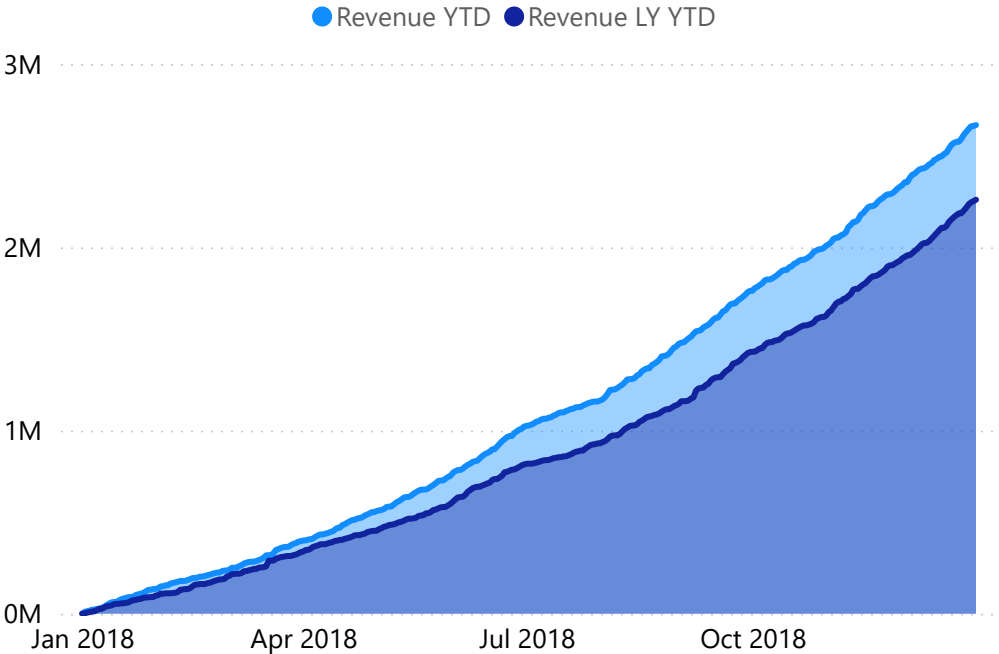
Countries

- ☐ Afghanistan
- ☐ Argentina
- ☐ Australia
- ☐ Austria
- ☐ Azerbaijan
- ☐ Bahrain
- ☐ Bangladesh
- ☐ Brazil
- ☐ Canada

Customers

- ☐ Aaron Bergman
- ☐ Aaron Hawkins
- ☐ Aaron Smayling
- ☐ Adam Bellavance
- ☐ Adam Hart
- ☐ Adam Shillingsburg
- ☐ Adrian Barton
- ☐ Adrian Hane

Comparative Analysis - Revenue



Product Name	Profit Margin	Profit Margin LY
Product 0001	32%	25%
Product 0002	-5%	-52%
Product 0003	-3%	7%
Product 0004	4%	-17%
Product 0005	36%	30%
Product 0006	-2%	-1%
Product 0007	28%	31%
Product 0008	8%	23%
Product 0009	13%	17%
Product 0010	-27%	7%
Product 0011	35%	12%
Product 0012	17%	-1%
Product 0013	8%	-17%
Product 0014	-24%	7%
Product 0015	-33%	-23%
Product 0016	36%	39%

2.67M

Total Revenue

2.36M

Total Cost

1.54K

Total Discount

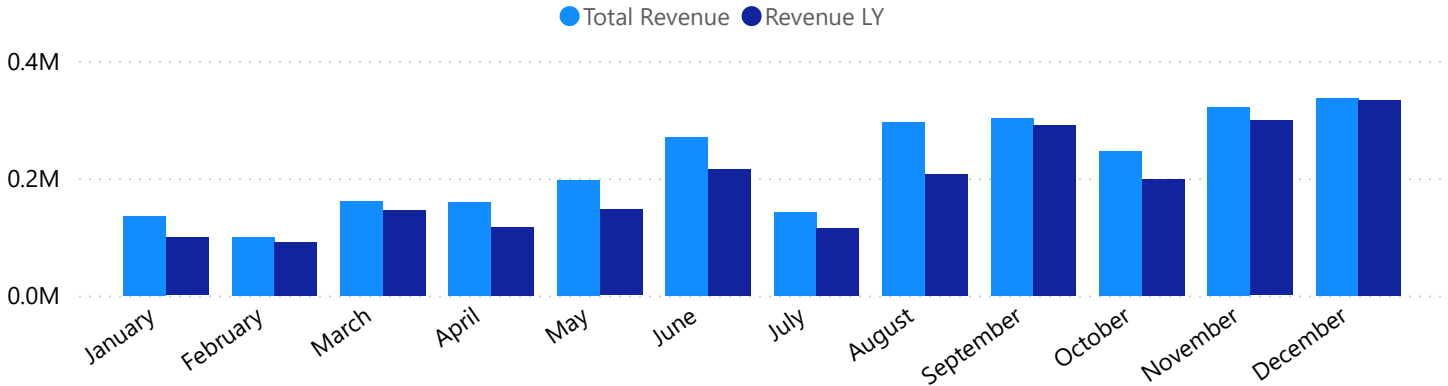
11K

Transactions

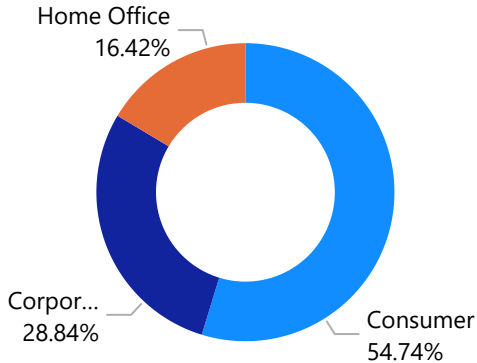
38K

Quantity Sold

Total Revenue and Revenue LY by Month



Total Revenue by Segment



Total Revenue by Category

