

# REGIONAL SALES DASHBOARD

Sales

Profit

Quantity

2010

2011

2012

2013

## CENTRAL

Sales

619.3K

%YoY 3%↑

Profit

141.5K

%YoY 4%↑

Quantity

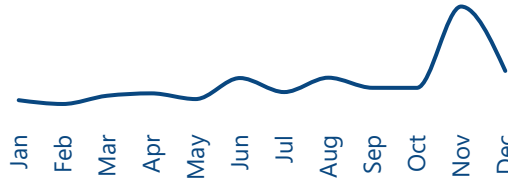
9K

%YoY 3%↑

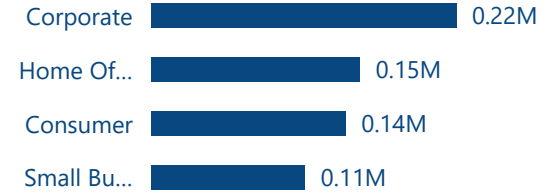
● Central



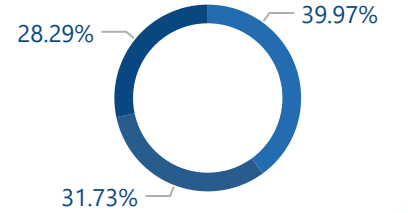
Sales by Month



Sales by Customer Segment



Sales by Product Category



## EAST

Sales

518.1K

%YoY 1%↑

Profit

69.5K

%YoY 31%↑

Quantity

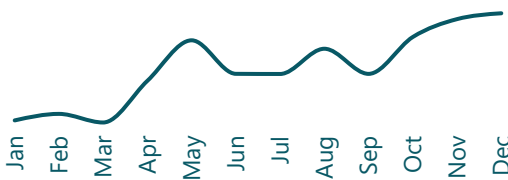
9K

%YoY 12%↑

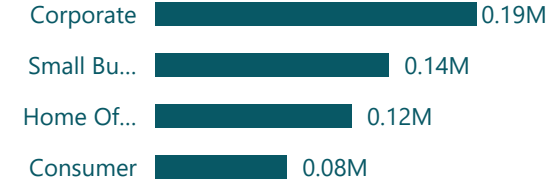
● East



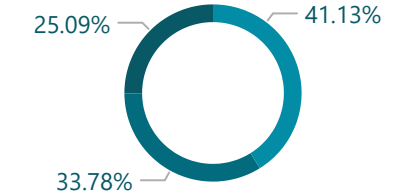
Sales by Month



Sales by Customer Segment



Sales by Product Category



## SOUTH

Sales

433.2K

%YoY 42%↑

Profit

11.8K

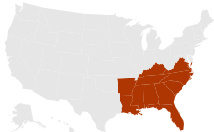
%YoY -79%↓

Quantity

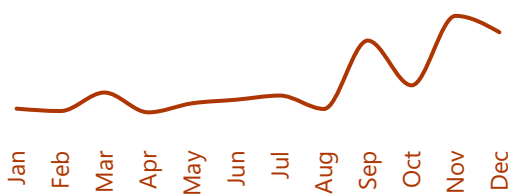
6K

%YoY 19%↑

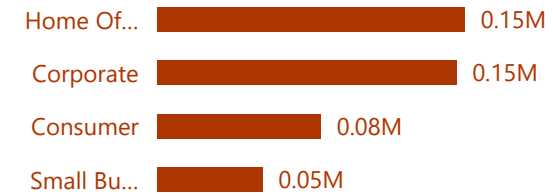
● South



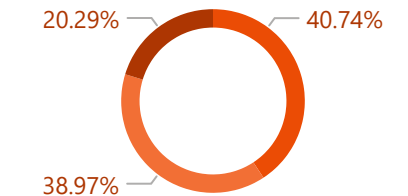
Sales by Month



Sales by Customer Segment



Sales by Product Category



## WEST

Sales

660.0K

%YoY 25%↑

Profit

131.3K

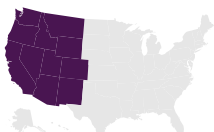
%YoY 143%↑

Quantity

8K

%YoY 8%↑

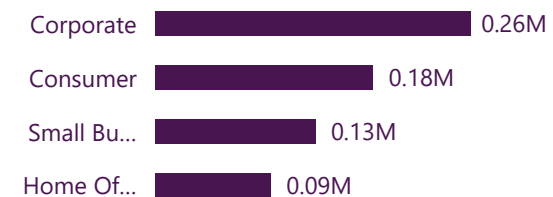
● West



Sales by Month



Sales by Customer Segment



Sales by Product Category

